



Apr 30, 2026

Mudassir Ali

has successfully completed

Measure and Optimize Social Media Marketing
Campaigns

an online course authorized by Meta and offered through Coursera

Anke Audenaert

Anke Audenaert
CEO & Co-Founder Aptly
Adj. Professor, UCLA Anderson School of Management

COURSE
CERTIFICATE



Verify at:

<https://coursera.org/verify/UVZE4S295NJ3>

Coursera has confirmed the identity of this individual and their participation in the course.

This certificate attests to the learner's completion of an online course / project delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.